ESTTA Tracking number:

ESTTA157594 08/17/2007

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91125615
Party	Plaintiff UNIVERSITY OF SOUTHERN CALIFORNIA
Correspondence Address	Scott A. Edelman GIBSON DUNN & CRUTCHER LLP 2029 Century Park East, 40th Floor Los Angeles, CA 90067-3026 UNITED STATES pto-cc@gibsondunn.com, madler@ta-llp.com
Submission	Other Motions/Papers
Filer's Name	Michael S. Adler
Filer's e-mail	madler@ta-llp.com, pto-cc@gibsondunn.com
Signature	/michael adler/
Date	08/17/2007
Attachments	NEStipulation.pdf (2 pages)(102145 bytes) NEFoote Decl .pdf (65 pages)(2281304 bytes) NEMcMillan Decl .pdf (2 pages)(51762 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

University of Southern California,

Opposition No. 125,615

Opposer,

Serial Nos. 75/358,031

٧.

Mark: SC (Stylized)

University of South Carolina

Applicant.

Filed:

September 16, 1997

Published: January 11, 2000

Stipulation To Re-Open Testimony Periods Solely to Admit Declarations of Becky Fote and Donna McMillian Subject to Objections by South Carolina.

WHEREAS, the testimony period in this matter closed on or about June 25, 2006, the final reply brief in this matter was filed on or about December 15, 2006, and the matter has been set for oral argument on September 18, 2007, and

WHEREAS, on or about January 30, 2007, Opposer University of Southern California ("California") received a product approval form from New Era Cap Company ("New Era") which used the stylized "SC" mark at issue in this matter in connection with a proposed product for California, and

WHEREAS, California contends that this is evidence of actual confusion and of particular relevance given New Era's position as a vendor for both parties and California's view that actual confusion was difficult to identify given (a) the uncertainty about the extent (if any) of meaningful concurrent use, (b) the low dollar value of the products bearing the marks and (c) the number of layers between the ultimate consumer and the parties at issue, and

WHEREAS, California promptly brought this evidence to the attention of Applicant University of South Carolina ("Carolina"), and California therefore believes that the standards identified in T.B.M.P. § 509.01(b)(1) to re-open the testimony period have been met, and

WHEREAS, Carolina denies that this is evidence of actual confusion, and further denies California's view that actual confusion would be difficult to find if it did exist. Moreover, the declarations cannot be evidence of mistake because the declarant, Ms. Foote, is not familiar with either university's marks and has no knowledge of why she made the selection that she did. Additionally, Carolina asserts that, if admissible, the evidence would be of minimal value under any circumstance because Ms. Foote is not in the target market for either institution, and

WHEREAS, the parties both seek to avoid burdening this Board with avoidable motions or briefing, and the parties believe that the Board can appropriately weigh the value of the evidence without further motions practice relating to this evidence or further briefing on the matters already full briefed, and

THEREFORE, on or about March 1, 2007, the parties agreed to stipulate to reopen the record in this matter for the sole purpose of admitting the attached declarations on this topic, and the parties have diligently sought the cooperation of New Era but a death in the family of counsel for New Era and other logistical matters have significantly slowed New Era's ability to provide the declarations, which counsel for California and Carolina received only at the beginning of August, 2007; and

THEREFORE, the parties STIPULATE and AGREE to REOPEN the record in this matter for the sole purpose of admitting the declarations from Becky Fote and Donna McMillian submitted herewith, and

THE PARTIES FURTHER STIPULATE and AGREE that no further briefing shall be required or permitted at this stage in connection with these declarations, and

THE PARTIES FURTHER STIPULATE and AGREE that the admission of this evidence does not constitute any concession by Carolina that the evidence is relevant; that Exhibit B to the Foote declaration is admitted solely in support of paragraph 12 of her declaration and is not otherwise evidence in this matter; and that Carolina has submitted a proper and timely objection to this evidence under TMBP § 707.03, objecting to the affidavit of McMillian on the grounds of relevance because its only purpose is to seek admission of an email passage which constitutes hearsay; and Carolina further objects to the affidavit of Foote on the grounds of relevance, foundation and speculation since Ms. Foote admits that she has no recollection of the situation and is not familiar with the logos of either team. Subject to Carolina's objections (which are not waived), the Parties agree that the evidence is otherwise competent.

DATED: August 17, 2007

TANTALO & ADLER LLPA

By: 4/1./

Attorneys for University of Southern California

NELSON MULLINS RILEY & SCARBOROUGH, L.L.P.

John/C. McElwaine

Attorneys for University of South Carolina

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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Opposer,

VS.

Opposition No.: 91125615

THE UNIVERSITY OF SOUTH CAROLINA

Applicant.

DECLARATION OF BECKY FOOTE

BECKY FOOTE, under penalty of perjury and pursuant to 28 U.S.C. § 1746, declares that the following is true and correct:

- 1. I am an employee of New Era Cap Co., Inc. ("New Era").
- 2. New Era is a manufacturer of headwear and is licensed to manufacture headwear using the University of Southern California's trademarks and the University of South Carolina's trademarks.
- 3. I have been employed by New Era since May 2004. My title is Assistant Product Designer European Liaison.
- 4. My job duties include creating new cap designs for the international markets and for the urban markets.

- 5. My job duties do not include creating cap designs for colleges or universities and do not include creating specification sheets for cap designs depicting college logos or trademarks.
- 6. Typically, I create a cap design and layout, and then my design and layout is transferred to a Production Artist who takes a cap design and layout and creates a specification sheet depicting images of the cap design with variety of licensed logos.
- 7. At some point, I created a college cap design specification sheet for the Magic Fall 2 2007 College Booking Program. The cap design was called "Myriad."
- 8. To the best of my knowledge and recollection, the Myriad design was created in the Spring of 2006. Later, when it came time to introduce the Program into the market, I was asked to amend the specification sheet to add college logos that were not initially included in the program.
- 9. I have learned that the college Myriad specification sheet I created shows an interlocking University of Southern Carolina SC logo with the University of Southern California USC logo. The interlocking SC is labeled as the USC Trojans. A copy of that specification sheet is attached as Exhibit A.
- 10. I was first made aware of the error in February 2007 after the proposed cap design was submitted to the University of Southern California for approval. The University of Southern California's license associate informed our design approval team that the wrong logo had been used. I subsequently modified the specification sheet and replaced it with the USC logo.

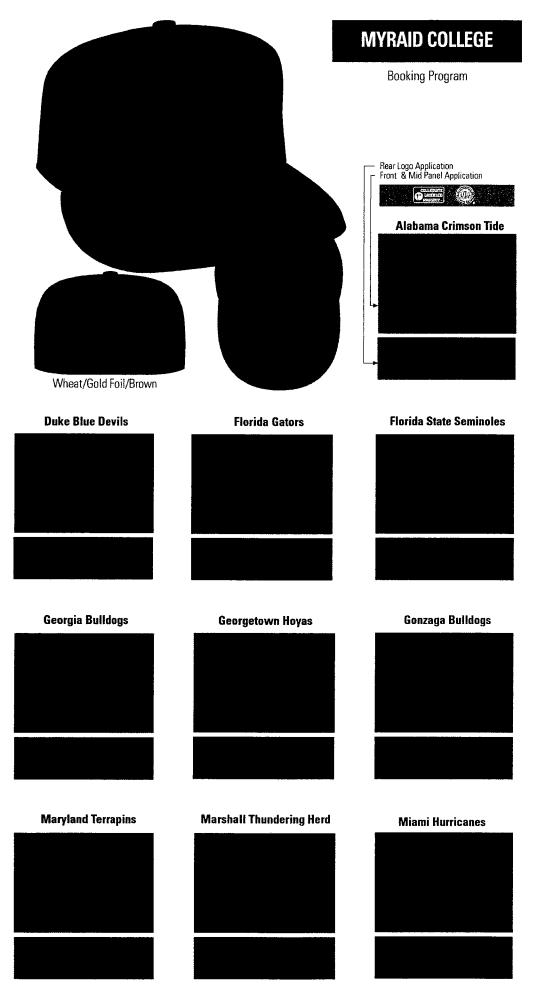
11. I have no recollection of selecting the SC logo and no knowledge as to why I selected the University of South Carolina SC logo for a University of Southern California cap. I was not familiar with the logos of either team.

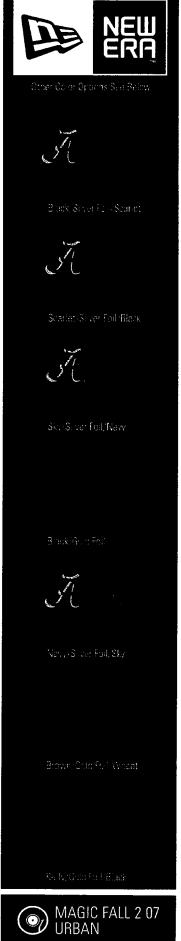
12. I have subsequently reviewed our design database to determine if any of the University of South Carolina logos were stored in the University of Southern California folder. They were and are not. The University of South Carolina logos are stored in a folder labeled "South Carolina" filed under the letter S, and the University of Southern California logos are stored in a folder labeled "USC" filed under the letter U. A screen shot showing the database is attached as Exhibit B, along with screen shots and print outs of the logos filed and saved in New Era's design database as University of South Carolina logos and University of Southern California logos.

Dated: August 6, 2007

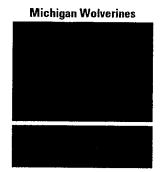
Becky Foote

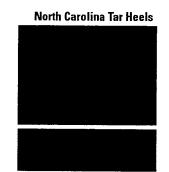
EXHIBIT A



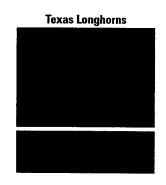


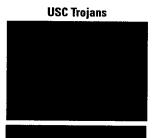
MYRAID COLLEGE

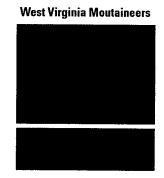












The Following will not be available:

Duke Blue Devils	Lt.Blue Caps or Logos
Michigan Wolverines	Red/Green Caps or Threads
North Carolina Tar Heels	Red Logos
USC Trojans	Blue Caps or Threads

WHEAT/ BROWN/GOLD

1.

PMS 5684

2. 3. **PMS 872**

PMS 730

BLACK/SCARLET/SILVER

2.

PMS 200 PMS 877

BLACK

KELLY/BLACK/GOLD

1. 2.

3.

PMS 348 PMS 872 **BLACK**

SKY/NAVY/SILVER

2.

PMS 292 **PMS 877**

PMS 2767 3.

BLACK/GOLD

PMS 872

BLACK

MYRAID COLLEGE



Style Specifications

Cap Model _____

Availability ______

Cap Fabric _______Wool with Large Logo hit in Flocking, Screen Print and Running Stitch College

Logo Specifications

_____Raised embroidery

Left-Wear Logo _____

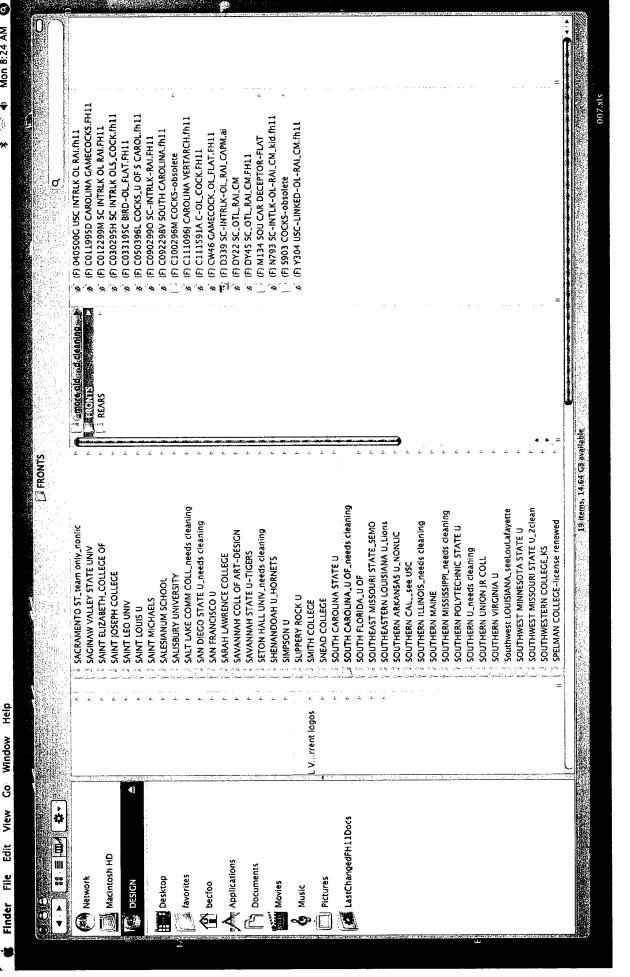
Rear Logo

The patterns and fabric depicted herein are proprietary to New Era Cap Company, Inc. and are protected by the copyright laws of the United States. All rights reserved. All styles are subject to change and league approvals.



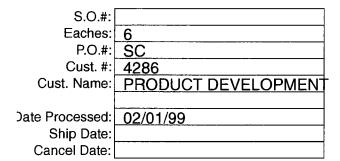
EXHIBIT B

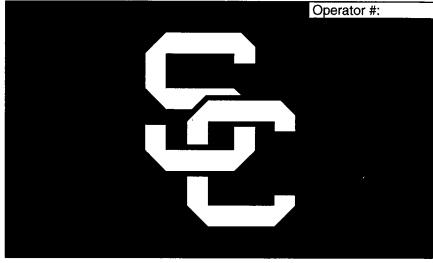
007.xls



Product Line: COLLEGE

RAISED





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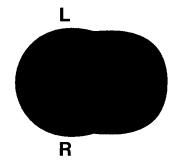
14.

Cap Style: 5950-S
Fronts: CARDINAL
Mids: CARDINAL
Backs: CARDINAL
Visor: BLACK
Button: BLACK
Eyelets: CARDINAL
Closure: --------Undervisor: GRAY

FRONT EMBROIDERY
Tape Number: **C 01 22 99 M**No. of Colors: **2**

Stitch Count: 7,928

COLOR SEQUENCE
BLACK RA-2296
SNOW WHITE RA-2297
STOP,LAY DOWN FOAM,CON'T...



L = Location of Left Side Embroidery

R = Location of Right Side Embroidery Please Note: All graphics are shown at 85%

Operator #:

THIS TAPE TO BE USED IN CONJUNCTION WITH A RAISED FOAM FORM.

Operator #:

RIGHT SIDE EMBROIDERY

Tape Number: No. of Colors: Stitch Count: Operator #:

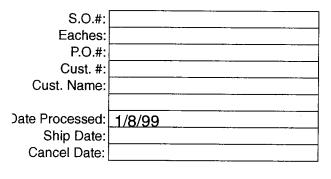
LEFT SIDE EMBROIDERY

Tape Number: No. of Colors: Stitch Count:

REAR EMBROIDERY

Product Line: COL FACILITY: So1 MO1 MO2 MO3 (OHIO) (DERBY) (BUFFALO) (DEMOPOLIS) (J		AISED
Eaches: 96 P.O.#: 1121 Cust. #: 11983 Cust. Name: STADIUM NOVELTIES Date Processed: 05/24/00		Operator #:
Ship Date: Cancel Date: Cap Style: BC-LC-711-LS Fronts: BLACK Mids: BLACK Backs: BLACK Visor: BLACK		RUN WITH THIN FOAM
Button: BLACK Eyelets: BLACK Closure: LEATHER STRAP Undervisor: GRAY	FRONT EMBROIDERY Tape Number: 04 05 00 G No. of Colors: 2 Stitch Count: 5,456	COLOR SEQUENCE 1. CAROLINA RED RA-5568 2. BLACK RA-5596 3. STOP-LAY FOAM-CON/T COLOR 2 4. 5. 6. 7.
	Please Note: All graphics are shown at 85%	8. 9. 10. 11. 12. 13.
Operator #:	Operator #:	Operator #:
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number:	Tape Number:	Tape Number:
No. of Colors:	No. of Colors:	No. of Colors:
Stitch Count:	Stitch Count:	Stitch Count:

Product Line:COL



Cap Style: LC-911-OB Fronts: MAROON Mids: MAROON Backs: MAROON Visor: BLACK Button: BLACK Eyelets: MAROON

Closure: MAROON Undervisor: GRAY

GAMECOCKS **COLOR SEQUENCE**

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FRONT EMBROIDERY

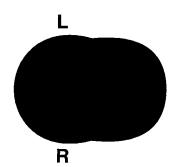
Tape Number: C 01 19 95 D

No. of Colors: 2

Stitch Count: 12,436

SNOW WHITE RA-2297 2. BLACK RA-2296

Operator #:



L = Location of Left Side **Embroidery**

R = Location of Right Side **Embroidery**

Please Note: All graphics are shown at 85%

Operator #: Operator #: Operator #:

REAR EMBROIDERY

Tape Number:

No. of Colors:

Stitch Count:

RIGHT SIDE EMBROIDERY

Tape Number:

No. of Colors:

Stitch Count:

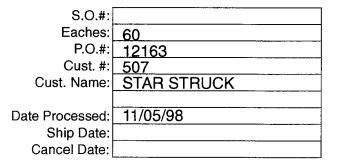
LEFT SIDE EMBROIDERY

Tape Number:

No. of Colors:

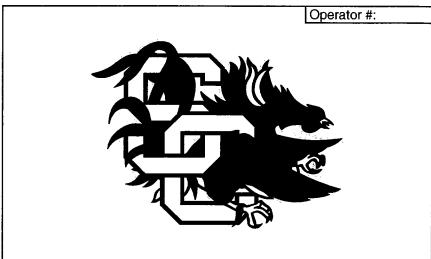
Stitch Count:

Product Line: COLL.



Cap Style: BC-LC-711-OB
Fronts: NATURAL
Mids: NATURAL
Backs: NATURAL
Visor: WINE
Button: WINE
Eyelets: NATURAL
Closure: IVORY

Undervisor: GRAY



FRONT EMBROIDERY

Tape Number: C 03 02 95 H

No. of Colors: 3

Stitch Count: **15,420**

COLOR SEQUENCE SNOW WHITE RA-2297

RUSSET RA-2252 SNOW WHITE RA-2297

BLACK RA-2296

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L = Location of Left Side Embroidery

R = Location of Right Side Embroidery Please Note: All graphics are shown at 85%

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Operator #:

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RIGHT SIDE EMBROIDERY

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Stitch Count:

LEFT SIDE EMBROIDERY

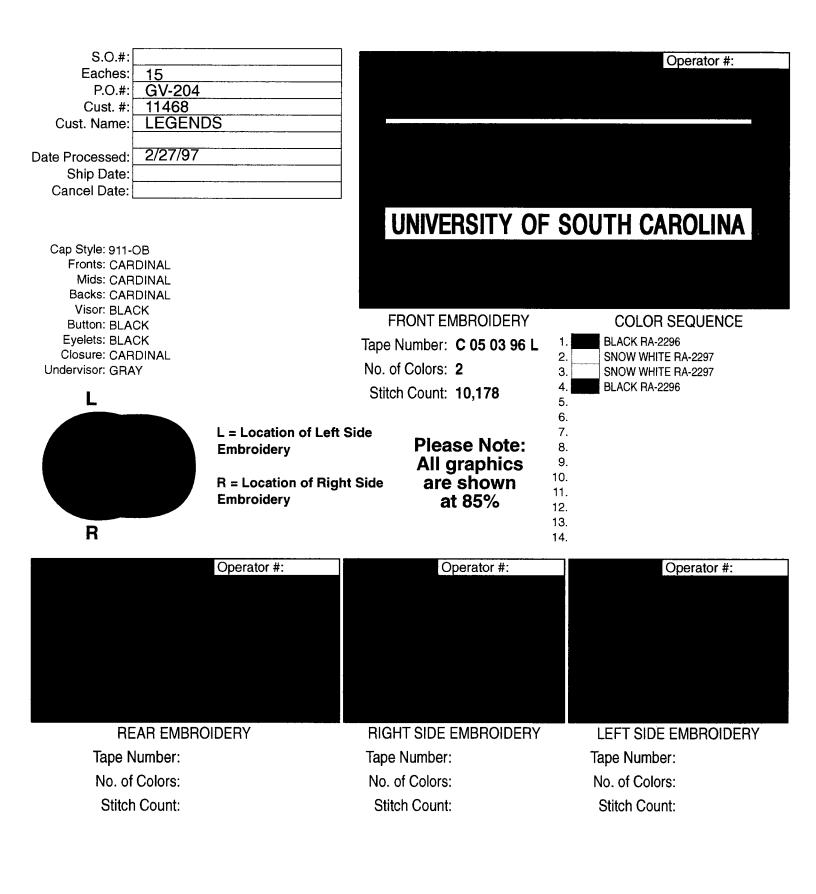
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Stitch Count:

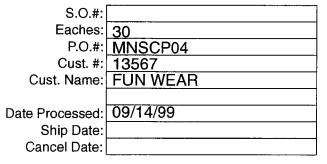
Design/Team Name: UNIV OF SOUTH CAROL Product Line: COL	INA GAMECOCKS	
FACILITY:		
MO1 MO2 MO3 MO5 (DERBY) (BUFFALO) (DEMOPOLIS) (JACKS)		
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P.O.#: Cust. #:		
Cust. Name:		
Date Processed: 5-30-03		
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5950		®
WHITE (wool)		, •
	FRONT EMBROIDERY	COLOR SEQUENCE
	Tape Number: C 03 31 95 C	1. BLACK RA-5596
	No. of Colors: 2	2. BLACK RA-5596 (FOOT) 3. CAROLINA RED RA-5568
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	All graphics	9. 10.
	are shown	11.
	at 85%	12. 13.
		13. 14.
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Tape Number:	Tape Number:	Tape Number:
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Stitch Count:	Stitch Count:	Stitch Count:

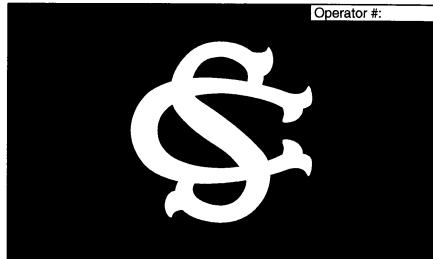
Product Line: COL



Product Line: COLLEGE

RAISED





Cap Style: 5950
Fronts: BLACK
Mids: BLACK
Backs: BLACK
Visor: BLACK
Button: BLACK
Eyelets: BLACK
Closure: ----Undervisor: GRAY

FRONT EMBROIDERY
Tape Number: C 09 02 99 O
No. of Colors: 1

Stitch Count: 4,701

2. SNOW WHITE RA-2297
3. STOP-LAY FOAM & CON'T
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L = Location of Left Side Embroidery

R = Location of Right Side Embroidery Please Note: All graphics are shown at 85% THIS TAPE TO BE USED IN CONJUNCTION WITH A RAISED FOAM FORM.

COLOR SEQUENCE

SNOW WHITE RA-2297

Operator #:

REAR EMBROIDERY

Tape Number: No. of Colors: Stitch Count: Operator #:

RIGHT SIDE EMBROIDERY

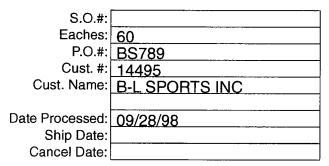
Tape Number:
No. of Colors:
Stitch Count:

Operator #:

LEFT SIDE EMBROIDERY

Design/Team Name: SOUTH CAROLINA UNIVERSITY

Product Line: COLLEGE



SCUTTH CAROLINA FRONT EMBROIDERY COLOR SEQUENCE

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Cap Style: 911-OB
Fronts: CARDINAL
Mids: CARDINAL
Backs: CARDINAL
Visor: CARDINAL
Button: BLACK
Eyelets: BLACK
Closure: CARDINAL
Undervisor: GRAY

Tape Number: C 09 22 98 V No. of Colors: 2

Stitch Count: 10,851

COLOR SEQUENCE

BLACK RA-2296

SNOW WHITE RA-2297

BLACK RA-2296

SNOW WHITE RA-2297

BLACK RA-2296

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L = Location of Left Side Embroidery

R = Location of Right Side Embroidery Please Note: All graphics are shown at 85%

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REAR EMBROIDERY

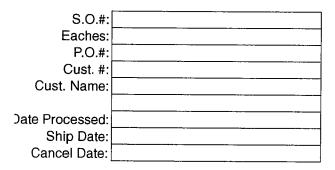
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No. of Colors:
Stitch Count:

RIGHT SIDE EMBROIDERY

Tape Number: No. of Colors: Stitch Count: LEFT SIDE EMBROIDERY

Design/Team Name: SOUTH CAROLINA UNIVERSITY

Product Line: COL





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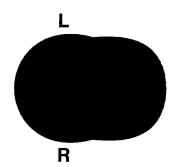
14.

Cap Style: 911-OB
Fronts: CARDINAL
Mids: CARDINAL
Backs: CARDINAL
Visor: CARDINAL
Button: CARDINAL
Eyelets: CARDINAL
Closure: CARDINAL
Undervisor: GRAY

FRONT EMBROIDERY
Tape Number: C 11 10 96 J
No. of Colors: 2
Stitch Count: 18,218

BLACK RA-2296 SNOW WHITE RA-2297

COLOR SEQUENCE

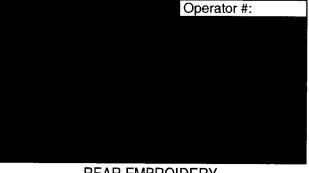


Embroidery

R = Location of Right Side

L = Location of Left Side

R = Location of Right Side Embroidery Please Note: All graphics are shown at 85%



Operator #:

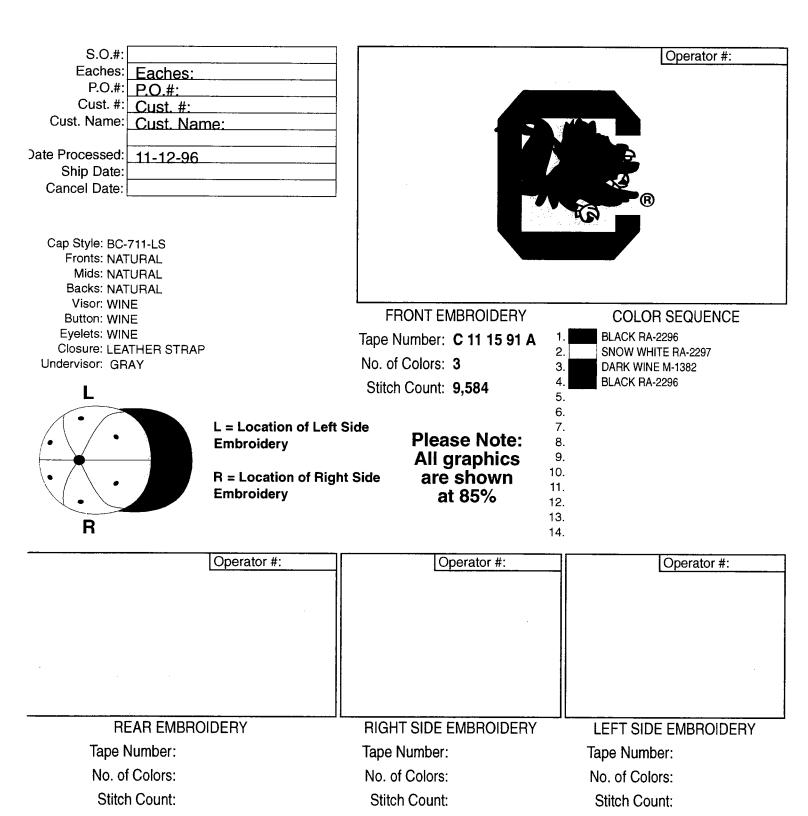
Operator #:

REAR EMBROIDERY

Tape Number: No. of Colors: Stitch Count: RIGHT SIDE EMBROIDERY

Tape Number: No. of Colors: Stitch Count: LEFT SIDE EMBROIDERY

Product Line: COL



Jesign/ Ieam Name: UNIV OF SOUTH CAROLI	NA GAIVIECUCKS	
Product Line: COL		
FACILITY: So1 Mo1 Mo3 Mo4	MO5	
SO1 MO1 MO3 MO4 (OHIO) (DERBY) (DEMOPOLIS) (MOBILE) (JAC	MOS CKSON)	
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Eaches:	1	Орегатог ж.
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Cust. #:		M 4
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Date Processed: 1-20-06 Ship Date:		
Customer Service Rep:		
Spec Artist:		
Order Entry:		
		70 8
Cap Style: 5950) (»
Fronts: WHITE - ST		
Mids: WHITE - ST		
Backs: WHITE - ST	FRONT EMBROIDERY	COLOR SEQUENCE
Visor: WHITE - ST Button: WHITE - ST	Tape Number: CW 46	1. SNOW WHITE RA-5597
Eyelets: WHITE	11 (0)	2. CAROLINA RED RA-5568
Closure:		3. BLACK RA-5596 4.
Undervisor: WHITE - ST		4. 5.
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REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
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-	·	Tape Number:
No. of Colors:	No. of Colors:	No. of Colors:
Stitch Count:	Stitch Count:	Stitch Count:

Product Line: COLLEGE FACILITY: MO1 MO3 MO4 MO5 (OHIO) (DERBY) (DEMOPOLIS) (MOBILE) (JACKSON) Operator #: S.O.#: RAISED Eaches: P.O.#: Cust. #: Cust. Name: Date Processed: 10/23/06 Ship Date: Customer Service Rep: Spec Artist: Order Entry: Cap Style: 5950-S Fronts: CARDINAL Mids: CARDINAL Backs: CARDINAL FRONT EMBROIDERY COLOR SEQUENCE Visor: CARDINAL **BLACK 2296** 1. Tape Number: **D** 339 **Button: CARDINAL** 2. SNOW WHITE 2297 **Eyelets: CARDINAL** No. of Colors: 2 3. STOP-LAY THIN FOAM & CONT Closure: -4. Undervisor: CARDINAL Stitch Count: 6,421 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. Operator #: Operator #: Operator #: **REAR EMBROIDERY** RIGHT SIDE EMBROIDERY LEFT SIDE EMBROIDERY Tape Number: Tape Number: Tape Number: No. of Colors: No. of Colors: No. of Colors: Stitch Count: Stitch Count: Stitch Count:

Design/Team Name: UNIVERSITY OF SOUTH CAROLINA

Product Line: CO FACILITY: So1 (OHIO)	LLEGE D MO1 MO3 MO4 (DERBY) (DEMOPOLIS) (MOBILE) (JA	MO5 ACKSON)	AISEL
S.O.#: Eaches: P.O.#: Cust. #: Cust. Name:			Operator #:
Date Processed: Ship Date: Customer Service Rep: Spec Artist: Order Entry:	Troy Wheeler		
Mids: Backs: Visor:	BLACK BLACK BLACK BLACK	FRONT EMBROIDERY	RUN WITH THIN FOAM COLOR SEQUENCE
		Tape Number: DY 22 No. of Colors: 2 Stitch Count: 5,465	1. BLACK RA-5596 2. SNOW WHITE RA-5597 3. STOP-LAY THIN FOAM-CONT 4. 5. 6.
		Please Note: All graphics are shown at 85%	7. 8. 9. 10. 11. 12. 13.
	Operator #:	Operator #:	Operator #:
REA Tape Nu	R EMBROIDERY	RIGHT SIDE EMBROIDERY Tape Number:	LEFT SIDE EMBROIDERY Tape Number:
No. of C		No. of Colors:	No. of Colors:
Stitch (Count:	Stitch Count:	Stitch Count:

RAISED FACILITY: МОЗ MO5 MO4 (OHIO) (DERBY) (DEMOPOLIS) (MOBILE) (JACKSON) Operator #: S.O.#: RUN **WITH** Eaches: THIN P.O.#: FOAM Cust. #: Cust. Name: Date Processed: 6-15-06 Ship Date: Customer Service Rep: Spec Artist: STACY OTTAWAY Order Entry: Cap Style: 5950-S Fronts: CARDINAL Mids: CARDINAL Backs: CARDINAL Visor: CARDINAL FRONT EMBROIDERY COLOR SEQUENCE Button: CARDINAL BLACK RA-5596 **Eyelets: CARDINAL** Tape Number: DY 45 2. SNOW WHITE RA-5597 Closure: -----No. of Colors: 2 STOP-LAY THIN FOAM-CONT 3. Undervisor: CARDINAL 4. Stitch Count: 5.986 5. 6. 7. L = Location of Left Side Please Note: 8. **Embroidery** All graphics 9. 10. are shown R = Location of Right Side 11. at 85% **Embroidery** 12. 13. R 14. Operator #: Operator #: Operator #: RIGHT SIDE EMBROIDERY LEFT SIDE EMBROIDERY REAR EMBROIDERY Tape Number: Tape Number: Tape Number: No. of Colors: No. of Colors: No. of Colors: Stitch Count: Stitch Count: Stitch Count:

Design/Team Name: SOUTH CAROLINA UNIVERSITY

Product Line: COLLEGE

Jesigh ream maine. Only Enour LO SOUTH CANCEINA Product Line: COLLEGE - KIDS CAP FACILITY: П мо1 МОЗ MO5 MO2 (DERBY) (BUFFALO) (DEMOPOLIS) (JACKSON) S.O.#: Operator #: RAISED Eaches: P.O.#: Cust. #: Cust. Name: Date Processed: 08/26/2002 Ship Date: Cancel Date: FRONT EMBROIDERY **COLOR SEQUENCE** BLACK RA-5596/2296 Tape Number: N 793 2. SNOW WHITE RA-5597/2297 No. of Colors: 2 STOP-LAY THIN FOAM & CONT 4. Stitch Count: 4,889 6. 7. **Please Note:** 8. All graphics 9. 10. are shown 11. at 85% 12. 13. 14. Operator #: Operator #: Operator #: REAR EMBROIDERY RIGHT SIDE EMBROIDERY LEFT SIDE EMBROIDERY

Tape Number:

No. of Colors:

Stitch Count:

Tape Number:

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No. of Colors:

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Design/Team Name: U OF SOUTH CAROLINA		
Product Line: COL_VIER FACILITY: □ □ □ □		AISED
SO1 MO1 MO2 MO3 (OHIO) (DERBY) (BUFFALO) (DEMOPOLIS) (J.	MO5	いしし
· · · · · · · · · · · · · · · · · · ·	ackson)	
S.O.#: Eaches:		Operator #:
P.O.#:		
Cust. #:		<u> </u>
Cust. Name:		
Date Processed: 5-27-04		
Ship Date:		
Cancel Date:		
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fitted		WITH
CARDINAL		THIN FOAM
OAHDINAL	FRONT EMBROIDERY	COLOR SEQUENCE
		1. SNOW WHITE RA-5597
_	Tape Number: Y 329	2. BLACK RA-5596
	No. of Colors: 2	3. STOP-LAY FOAM-CONTINUE 4.
	Stitch Count: 4,959	5.
		6. -
		7. 8.
	Please Note:	9.
	All graphics	10. 11.
	are shown at 85%	12.
	at 65 /6	13. 14.
		14.
Operator #:	Operator #:	Operator #:
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number:	Tape Number:	Tape Number:
No. of Colors:	No. of Colors:	No. of Colors:
Stitch Count:	Stitch Count:	Stitch Count:

Eaches:			Operator #.
P.O.#:			
Cust. #:			
Cust. Name:			
Date Processed:	0.9.06		
Ship Date:	9-8-06		
Customer Service Rep:			
Spec Artist:			
Order Entry:			
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Cap Style: Fronts: CARD	JALAI		
Mids: CARD	INAL		
Backs: CARD			
Visor: CARD			
Button: CARD	INAL	FRONT EMBROIDERY	
Eyelets: CARD	INAL	Tape Number:	
Closure: Undervisor: GRAY		No. of Colors:	
		Stitch Count:	
		Stiten Count.	
		Please Note:	
		All graphics	
		are shown	
		at 85%	
		4.0070	
	Operator #:	Operator #:	Operator #:
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	Operator #:		Operator #:
	Operator #:		Operator #:
		Operator #: GAMECICKS	Operator #:
REA	Operator #: R EMBROIDERY		Operator #: LEFT SIDE EMBROIDERY
REA Tape Nu	R EMBROIDERY	Operator #: GAMECICKS RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
	R EMBROIDERY mber:	Operator #: CANGERICAN RIGHT SIDE EMBROIDERY Tape Number: C 10 12 95 J	LEFT SIDE EMBROIDERY Tape Number:
Tape Nu No. of C	R EMBROIDERY mber: olors:	Operator #: CANTEGORISE RIGHT SIDE EMBROIDERY Tape Number: C 10 12 95 J No. of Colors: 1	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape Nu	R EMBROIDERY mber: olors:	CANTECTICKS RIGHT SIDE EMBROIDERY Tape Number: C 10 12 95 J No. of Colors: 1 Stitch Count: 1,906	LEFT SIDE EMBROIDERY Tape Number:
Tape Nu No. of C	R EMBROIDERY mber: olors:	COLOR SEQUENCE	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape Nu No. of C	R EMBROIDERY mber: olors:	CANCECCES RIGHT SIDE EMBROIDERY Tape Number: C 10 12 95 J No. of Colors: 1 Stitch Count: 1,906 COLOR SEQUENCE 1. SNOW WHITE RA-5597	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape Nu No. of C	R EMBROIDERY mber: olors:	RIGHT SIDE EMBROIDERY Tape Number: C 10 12 95 J No. of Colors: 1 Stitch Count: 1,906 COLOR SEQUENCE 1. SNOW WHITE RA-5597 2.	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape Nu No. of C	R EMBROIDERY mber: olors:	CANCECCES RIGHT SIDE EMBROIDERY Tape Number: C 10 12 95 J No. of Colors: 1 Stitch Count: 1,906 COLOR SEQUENCE 1. SNOW WHITE RA-5597	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape Nu No. of C	R EMBROIDERY mber: olors:	CANTECOURS RIGHT SIDE EMBROIDERY Tape Number: C 10 12 95 J No. of Colors: 1 Stitch Count: 1,906 COLOR SEQUENCE 1. SNOW WHITE RA-5597 2. 3. 4. 5.	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
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Operator #:

Jesigh ream name. Univ. Of SOUTH CARCEINA - GAINECOCKS

Product Line: COL

Cust. #: Cust. Name: Date Processed: Ship Date: Cancel Date:		
911-OB GRAY		
	FRONT EMBROIDERY	
	Tape Number:	
	No. of Colors:	
	Stitch Count:	
	Please Note: All graphics are shown at 85%	
Operator #:	Operator #:	Operator #:
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number: C 01 19 95 F	Tape Number:	Tape Number:
No. of Colors: 3	No. of Colors:	No. of Colors:
Stitch Count: 5,625	Stitch Count:	Stitch Count:
COLOR SEQUENCE 1. SNOW WHITE RA-5597 / 2297 2. CAROLINA RED RA-5568 / 2268 3. BLACK RA-5596 / 2296 4. 5. 6. 7.		

Operator #:

Design/Team Name: UNIVERSITY OF SOUTH CAROLINA

Product Line: COL

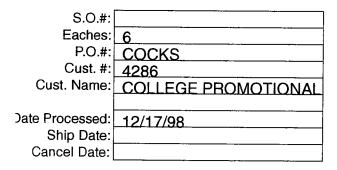
-ACILITY:

MO1 MO2 MO3 MO5

(DERBY) (BUFFALO) (DEMOPOLIS) (JACKSON)

S.O.#: Eaches: P.O.#:

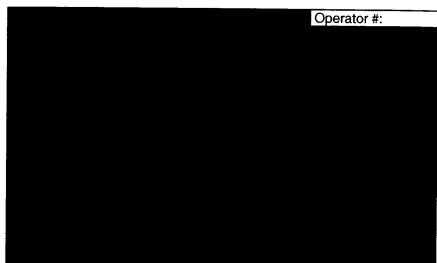
Product Line: COL



Cap Style: 5950

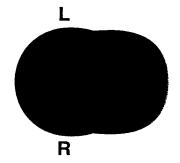
Fronts: CARDINAL Mids: CARDINAL Backs: CARDINAL Visor: CARDINAL Button: CARDINAL Eyelets: CARDINAL

Closure: -----Undervisor: GRAY



FRONT EMBROIDERY

Tape Number: No. of Colors: Stitch Count:



L = Location of Left Side **Embroidery**

R = Location of Right Side **Embroidery**

Operator #:

Please Note: All graphics are shown at 85%

SOUTH CAROLINA_™

Tape Number: C 04 21 98 U

No. of Colors: 1

Stitch Count: 2,360

SNOW WHITE RA-2297

COLOR SEQUENCE

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3.

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REAR EMBROIDERY

No. of Colors:

Stitch Count:

Operator #:

RIGHT SIDE EMBROIDERY

Tape Number:

LEFT SIDE EMBROIDERY

Operator #:

Tape Number:

No. of Colors:

Stitch Count:

³ roduct Line: COL			
FACILITY: SO1 MC (OHIO) (DER	D1 MO3 MO4 RBY) (DEMOPOLIS) (MOBILE) (MO5 (JACKSON)	
S.O.#:			Operator #:
Eaches:			
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Ship Date:	——————————————————————————————————————		
Spec Artist:			
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Fronts: CARDINAL	L		
Mids: CARDINAL			
Backs: CARDINAI Visor: CARDINAI			
Button: CARDINAL		FRONT EMBROIDERY	
Eyelets: CARDINAL	L	Tape Number:	
Closure: Undervisor: GRAY		No. of Colors:	
_,,,,,		Stitch Count:	
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		Please Note: All graphics are shown at 85%	
	Operator #:	Operator #:	Operator #:
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1. SNOW WHI	R SEQUENCE ITE RA-5597	Stitch Count.	Stitch Count:
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		FRONT EMBROIDERY	
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	Operator #:	Operator #:	Operator #:
		Operator #:	Operator #:
	Operator #:	Operator #:	Operator #:
		Operator #:	Operator #:
RE		Operator #: RIGHT SIDE EMBROIDERY	
	AR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape N	AR EMBROIDERY dumber: L 798	RIGHT SIDE EMBROIDERY Tape Number:	LEFT SIDE EMBROIDERY Tape Number:
Tape N No. of	AR EMBROIDERY Sumber: L 798 Colors: 2	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape N No. of Stitch	AR EMBROIDERY Jumber: L 798 Colors: 2 Count: 1,996	RIGHT SIDE EMBROIDERY Tape Number:	LEFT SIDE EMBROIDERY Tape Number:
Tape N No. of Stitch CO	AR EMBROIDERY Sumber: L 798 Colors: 2	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CC 1. CAR 2. SNO	AR EMBROIDERY Sumber: L 798 Colors: 2 Count: 1,996 DLOR SEQUENCE	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CC 1. CAR 2. SNO 3.	AR EMBROIDERY Sumber: L 798 Colors: 2 Count: 1,996 DLOR SEQUENCE OLINA RED RA-2268	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CO 1. CAR 2. SNO 3. 4. 5.	AR EMBROIDERY Sumber: L 798 Colors: 2 Count: 1,996 DLOR SEQUENCE OLINA RED RA-2268	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CO 1. CAR 2. SNO 3. 4. 5. 6.	AR EMBROIDERY Sumber: L 798 Colors: 2 Count: 1,996 DLOR SEQUENCE OLINA RED RA-2268	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CO 1. CAR 2. SNO 3. 4. 5.	AR EMBROIDERY Sumber: L 798 Colors: 2 Count: 1,996 DLOR SEQUENCE OLINA RED RA-2268	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:

Operator #:

Jesign/ Ieam Name: SOUTH CAROLINA UNIV. - GAMIECOCKS

MO1 MO2 MO3 MO5 (DERBY) (BUFFALO) (DEMOPOLIS) (JACKSON)

Product Line: COL

S.O.#:

Eaches:

FACILITY:

Design/Team Name: U OF SOUTH CAROLINA Product Line: COL FACILITY:	MO5	
S.O.#: Eaches:		Operator #:
P.O.#:		
Cust. #: Cust. Name:		
Cust. Name.		
Date Processed: 9-8-06 Ship Date:		
Customer Service Rep:		
Spec Artist: Order Entry:		
Order Entry.		
Vier - garment washed fitted		
CARDINAL	FRONT EMBROIDERY	
	Tape Number:	
	No. of Colors:	
	Stitch Count:	
	Please Note: All graphics are shown at 85%	
Operator #:	Operator #:	Operator #:
GAMECOCKS _®		
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number: Y 330	Tape Number:	Tape Number:
No. of Colors: 1	No. of Colors:	No. of Colors:
Stitch Count: 2,293	Stitch Count:	Stitch Count:
COLOR SEQUENCE 1. SNOW WHITE RA-5597 2. 3. 4. 5. 6. 7.		

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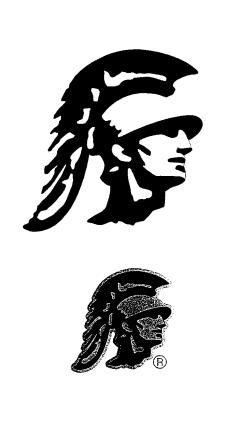
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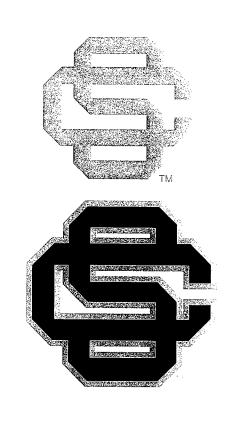
3/22/06 -- Per Marge in art approval:

The trojan logo CANNOT be run on the same cap as this Athletic Mark (interlocking SC).

PLEASE make a "mental note" of this -- (keep this page for a while)-- and I will add a 'left margin note' on the CTO specs for these affected logos.

(within the next few days) - THANKS! JO R.





Date Processed: Ship Date: Cancel Date: 911-OB CARDINAL		
	FRONT EMBROIDERY	COLOR SEQUENCE
	Tape Number: H 674	1. RUSSET RA-2252 (CAP COLOR) 2. BUTTERCUP RA-2558
	No. of Colors: 2	3. BUTTERCUP RA-2558 4.
	Stitch Count: 5,785	5. 6. 7.
	Please Note: All graphics are shown at 85%	8. 9. 10. 11. 12. 13.
Operator #:	Operator #:	Operator #:
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number:	Tape Number:	Tape Number:
No. of Colors:	No. of Colors:	No. of Colors:
Stitch Count:	Stitch Count:	Stitch Count:

Operator #:

Spirit of

Design/Team Name: USC [BAND] - U. OF SOUTHERN CALIFORNIA

MO1 MO2 MO3 MO5 (DERBY) (BUFFALO) (DEMOPOLIS) (JACKSON)

Product Line:COL

S.O.#:

P.O.#:

144

664 Cust. Name: USC BOOKSTORE

GM 029064

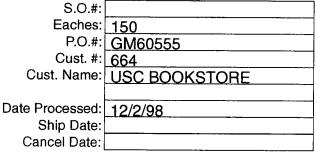
Eaches:

Cust. #:

FACILITY:

Design/Team Name: USC - UNIV OF SOUTHERN CALIFORNIA

Product Line: COL



Cap Style: 911-OB Fronts: BLACK Mids: BLACK Backs: BLACK Visor: BLACK Button: BLACK Eyelets: BLACK

Closure: BLACK Undervisor: GRAY

> L = Location of Left Side **Embroidery**

R = Location of Right Side **Embroidery**

Operator #: FRONT EMBROIDERY

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9. 10.

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12. 13.

14.

Tape Number: C 03 27 95 B

No. of Colors: 4

Stitch Count: 12,739

Please Note: All graphics are shown at 85%

COLOR SEQUENCE

RUSSET RA-2252 2. MERIT GOLD RA-2463 **RUSSET RA-2252** BLACK RA-2296 5. CLOUD RA-2483 BLACK RA-2296

Operator #:

REAR EMBROIDERY

Tape Number: No. of Colors: Stitch Count:

R

Operator #:

RIGHT SIDE EMBROIDERY

Tape Number: No. of Colors: Stitch Count: LEFT SIDE EMBROIDERY

Operator #:

Tape Number: No. of Colors: Stitch Count:

Design/Team Name: UNIV. OF SOUTHERN CAL Product Line: COL _ PRE-REQ FACILITY:	CAP	MACHIN Operator #:	
Eaches:		Operator #.	
P.O.#: Cust. #:			
Cust. Name:			V
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Order Entry:			w
VIER-garment washed fitted		TW	
STONE	FRONT EMBROIDERY	Y COLOR SEQUENC	<u></u>
	Tape Number: AZ 19	1. RUSSET M-1784	
	No. of Colors: 2	2. MERIT GOLD RA-5763 3. MERIT GOLD RA-5763	
	Stitch Count: 7,627	4. 5.	
	Please Note: All graphics are shown at 85%	6. 7. 8. 9. 10. 11. 12. 13.	
Operator #:	Operator #:	Operator #:	
REAR EMBROIDERY	RIGHT SIDE EMBROIDER	RY LEFT SIDE EMBROIDI	ERY
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No. of Colors:	No. of Colors:	No. of Colors:	
Stitch Count:	Stitch Count:	Stitch Count:	
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CAP MACHINE

Jesign/Team Name. UNIV OF SOUTHERN CALIF	-UNINIA_ UOU - I NUUAINO	
Product Line: COL		
FACILITY:	\vdash	AISED
SO1 MO1 MO3 MO5 (OHIO) (DERBY) (DEMOPOLIS) (JACKSON)		
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Eaches:	(restricted use tape)	Operator #:
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Cust. #:		
Cust. Name:		100.727 (10.102.13)
		Bandalanandi
Date Processed: 12/22/2004	No. of the second	and the same of th
Ship Date:		
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		Secretary Secretary
		RUN
Vier - garment washed		® WITH
fitted		THIN
IIILEU		FOAM
BLACK	FRONT EMBROIDERY	COLOR SEQUENCE
	Tape Number: AO 36	1. MANILLA RA-5766
	No. of Colors: 2	2. CAROLINA RED RA-5568 3. STOP-LAY THIN FOAM & CONT
	Stitch Count: 4,432	4.
	Outon Count. 4,402	5.
		6. 7.
	Please Note:	7. 8.
	All graphics	9.
	are shown	10.
	at 85%	11.
	ut 55 /5	12.
		13. 14.
Operator #:	Operator #:	Operator #:
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number:	Tape Number:	Tape Number:

No. of Colors:

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No. of Colors:

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CALIFORNIA		_			
FACILITY:	∐	MO5	$H \Delta$		- }
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Cust. #:		_			
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Design/Team Name	e: USC _ UNIV OF SOUTHER	RN CALIFORNIA TROJANS	
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Cust. Name:			
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Customer Service Rep:			
•	STACY OTTAWAY		
Order Entry:			
Cap Style:	: 5950		RUN
Fronts:	CARDINAL		TM THIN
	CARDINAL		THIN FOAM
	CARDINAL	FRONT PARROUNERY	
	: Cardinal : Cardinal	FRONT EMBROIDERY	COLOR SEQUENCE
	CARDINAL	Tape Number: C 11 05 96 G	1. MANILLA 5766
Closure:		No. of Colors: 1	2. STOP-LAY THIN FOAM & CONT 3.
Undervisor:	CARDINAL		4 .
		Stitch Count: 4,499	5.
			6.
			7.
			8. 9.
			9. 10.
			11.
			12 .
	 -		13.
			14.
	Operator #:	Operator #:	Operator #:
REAR	R EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Num			
		Tape Number:	Tape Number:
No. of Co		No. of Colors:	No. of Colors:
Stitch Co	ount:	Stitch Count:	Stitch Count:

Design/Team Name	e: USC _ UNIVERSITY OF SC	OUTHERN CALIFORNIA		
Product Line: COLI	_EGE - KIDS CAP		AIOED	
FACILITY:			AISED	
SO1 I (OHIO) (D	MO1 MO3 M <u>o4</u> Erby) (Demopolis) (Mobile) (Jao	MO5 CKSON)	MIOLU	
S.O.#:			Operator #:	_
Eaches:			Operator #.	
P.O.#:				
Cust. #:				
Cust. Name:				
Date Processed:	3.13.06			
Ship Date:	3-13-00			
Customer Service Rep:				
Spec Artist:				
Order Entry:			RUN	
		, and the second	TM WITH	
			THIN	
م ماماداد			FOAM	Æ
kids ca CARDI	-	FRONT EMBROIDERY	COLOR SEQUENCE	
	· ··· · -	Tape Number: N 792	1. MANILLA RA-5766 / 2558	
		No. of Colors: 1	2. STOP-LAY FOAM-CONTINUE	
			3. 4.	
		Stitch Count: 3,673	5.	
			6.	
		Please Note:	7. 8.	
		All graphics	8. 9.	
		are shown	10.	
		at 85%	11.	
		41 00 / 5	12. 13.	
			14.	
	Operator #:	Operator #	Oncombon #	
	Operator #:	Operator #:	Operator #:	
	i .			
REAR	EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY	
Tape Num	ber:	Tape Number:	Tape Number:	
No. of Col	ors:	No. of Colors:	No. of Colors:	
Stitch Co	unt:	Stitch Count:	Stitch Count:	
2		Julion Journa	Cition Count.	

Product Line: COL_VIER FACILITY:	RA	ISED
S.O.#: Eaches: P.O.#: Cust. #: Cust. Name: Date Processed: Ship Date: Cancel Date:		Operator #:
Vier - garment washed fitted		RUN WITH THIN
CARDINAL	No. of Colors: 2 Stitch Count: 6,880	COLOR SEQUENCE 1. MANILLA RA-5766 2. RUSSET M-1784 3. STOPLAY FOAMCONTINUE 4. 5. 6.
	Please Note: All graphics are shown at 85%	7. 8. 9. 0. 1. 2. 3.
Operator #:	Operator #:	Operator #:
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number:	Tape Number:	Tape Number:
No. of Colors:	No. of Colors:	No. of Colors:
Stitch Count:	Stitch Count:	Stitch Count:

Design/Team Name: USC_UNIV OF SOUTHERN CALIFORNIA-TROJANS Product Line: COL_VIER

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Mon 8:25 AM @

Product Line: COL FACILITY:			
SO1 MO1	MO3 MO4	MO5	
	EMOPOLIS) (MOBILE) (JA	CKSON)	
S.O.#: Eaches:			Operator #:
P.O.#:	7180	 	
Cust. #:			
Cust. Name:			
Date Processed: 3-13-00	6		
Ship Date:	<u> </u>		1000000
Customer Service Rep: Spec Artist: STACY	OTTAMAY		
Order Entry:	OTTAVVAT		
,			
Cap Style: 5950			
Fronts: CARDINAL Mids: CARDINAL			
Backs: CARDINAL			
Visor: CARDINAL		EDONT EMPROUPERY	OOLOB OFOLIENOE
Button: CARDINAL Eyelets: CARDINAL		FRONT EMBROIDERY	COLOR SEQUENCE
Closure:		Tape Number: C 01 13 94 S	1. GOLD RA-9507 2.
Undervisor: GRAY		No. of Colors: 1	3.
ı		Stitch Count: 4,061	4.
		,	5. 6.
	L = Location of Left	Side	7.
	Embroidery	Please Note:	8.
		All graphics	9. 10.
	R = Location of Righ		11.
	Embroidery	at 85%	12.
R			13.
			14.
	Operator #:	Operator #:	Operator #:
REAR EMBRO	DIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
	DIDERY		
Tape Number:	DIDERY	Tape Number:	Tape Number:
Tape Number: No. of Colors:	DIDERY	Tape Number: No. of Colors:	Tape Number: No. of Colors:
Tape Number:	DIDERY	Tape Number:	Tape Number:

Jesign/ ream mame: Univenom to occument California

FACILITY: MO1		MO3 MO5 LO) (DEMOPOLIS) (JACKSO	ON)		
S.O.#:[Operator #:
Eaches:	30				Operator #.
P.O.#:	8303				
Cust. #: Cust. Name:	22383 SPORT	ZONE			
oudi Humo.	<u> </u>	ZOINL			
Date Processed:	9-3-03				
Ship Date:					
Cancel Date:					
5950FLIF					
GOLD					
CARDINAL					
WHITE			FRONT EMBROIDERY		OR SEQUENCE
			Tape Number: C 08 30 95 N	1. RUSSET SNOW W	
			No. of Colors: 2	2 SNOW W	HITE RA-5597
			Stitch Count: 12,454	4.	
				5. 6.	
				7.	
			Please Note: All graphics are shown at 85%	8. 9. 10. 11. 12. 13.	
		Operator #:	Operator #:		Operator #:
RE	AR EMBRO	OIDERY	RIGHT SIDE EMBROIDERY	LEFT SI	DE EMBROIDERY
Tape N	umber:		Tape Number:	Tape Nur	nber:
No. of	Colors:		No. of Colors:	No. of Co	
	Count:		Stitch Count:	Stitch C	
2				0	A #1171

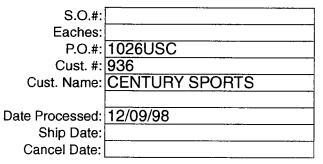
Jesign/Team Name: USC _ UNIVOF SOUTHERN CALIFORNIA

Product Line: COL

Jesign/Team Name: UNIVERSITY OF SOUTHE Product Line: COLLEGE FACILITY: Sot Mot Mot Mot Mot Mot Mot Mot Mot Mot M	<u></u> мо5	
S.O.#: Eaches: P.O.#: Cust. #: Cust. Name: Date Processed: 3/4/97		Operator #:
Ship Date: Cancel Date: Cap Style: 900-S		
Fronts: WHITE Mids: WHITE Backs: WHITE Visor: MAROON		
Button: MAROON	FRONT EMBROIDERY	COLOR SEQUENCE
Eyelets: MAROON Closure:	Tape Number: C 09 14 95 I	1. MAROON 61189
Undervisor: GRAY	No. of Colors: 2	2. DOESKIN B-8525 3.
	Stitch Count: 16,673	4. 5.
		5. 6.
	are snown at 85%	7. 8. 9. 10. 11. 12. 13.
Operator #:	Operator #:	Operator #:
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number:	Tape Number:	Tape Number:
No. of Colors:	No. of Colors:	No. of Colors:
Stitch Count:	Stitch Count:	Stitch Count:

Design/Team Name: UNIVERSITY OF SOUTHERN CALIFORNIA

Product Line: COLLEGE





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5. 6.

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8.

9. 10.

11.

12. 13.

14.

Cap Style: 911-S Fronts: BLACK Mids: BLACK Backs: BLACK Visor: BLACK **Button: SCARLET** Eyelets: SCARLET

Closure: -----Undervisor: GRAY

R

L = Location of Left Side

Embroidery

R = Location of Right Side **Embroidery**

FRONT EMBROIDERY

Tape Number: C 10 19 94 P

No. of Colors: 02 Stitch Count: 7,176

Please Note: All graphics are shown at 85%

COLOR SEQUENCE

SNOW WHITE RA-2297 **RADIANT RED RA-2266**

Operator #:

REAR EMBROIDERY

Tape Number: No. of Colors:

Stitch Count:

Operator #:

RIGHT SIDE EMBROIDERY

Tape Number:

No. of Colors:

Stitch Count:

Operator #:

LEFT SIDE EMBROIDERY Tape Number:

No. of Colors:

Product Line: COL FACILITY: ☐ SO1		MO5		
S.O.#:				Operator #:
Eaches:		FLAT - PER COLLE	EGE	
P.O.#:				
Cust. #: Cust. Name:		-		•
oust. Name.		4		
Date Processed:	3-13-06	1)
Ship Date:				,
Customer Service Rep:			13 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	
Spec Anist: Order Entry:	STACY OTTAWAY			
Order Entry.		- <i>[]</i>		ı
5950				
WHITE				
		FROM FIND CONTROL		
		FRONT EMBROIDERY		R SEQUENCE
		Tape Number: S 045	1. SNOW WHI 2. RUSSET M	TE RA-5597 -1784
		No. of Colors: 2		TE RA-5597
		Stitch Count: 5,943	4.	
			5. 6.	
		Please Note: All graphics are shown at 85%	7. 8. 9. 10. 11. 12. 13.	
	Operator #:	Operator #:		Operator #:
REAR	EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE	E EMBROIDERY
Tape Num	nber:	Tape Number:	Tape Numb	
No. of Co		No. of Colors:	No. of Colo	'
Stitch Co		Stitch Count:	Stitch Cou	
Suton Oc	7 M 1 M	onton Count.	Suicii Cou	т.

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Jesign/ ream ina Product Line: C		. UF SUUII	HEKN CAL	IFUHNIA_USC	_				
FACILITY:			П				AIS		
S 0 1	MO1) (DERBY) (MO3 DEMOPOLIS) (J	MO5			\Box	HIO		
S.O.#:		DEMOTORIO, (C		<u> </u>				rator #:	
Eaches:							ГОре	nator #.	
P.O.#:									
Cust. #: Cust. Name:			 						
Date Processed:	<u> </u>			 	40		71	0	
Ship Date: Cancel Date:			_						١
cuncer bate.	L						an		(B)
Cap Style: 5950-									
Fronts: WHITE Mids: WHITE								[RUN
Backs: WHITE	Ξ								WITH
Visor: WHITE Button: WHITE									THIN FOAM
Eyelets: WHITE				ERONT EN	/BROIDERY		COLOR SEC	וובאורנ	
Closure: Undervisor: WHITE	=			Tape Number:		1	RUSSET M-1784	YOLIVOL	-
	_			No. of Colors:		2.	STOPLAY FOAM-	-CONTINU	JΕ
						3. 4.			
				Stitch Count:	4,432	5.			
0						6. 7.			
	7 /			Please No	ote:	8.			
	/ /			All graph		9. 10.			
				are show		11.			
				at 85%	•	12. 13.			
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RAISE	<u> </u>	Operator #:		O	perator #:		Оре	rator #:	
ITAIOL									
		- 10							
Tro		n	C						
TT		AII							
S	HOWN A	T 65%							
RE	EAR EMBRO	OIDERY		RIGHT SIDE E	MBROIDERY		LEFT SIDE EMI	BROIDE	
Tape N	Number: S	690		Tape Number:			Tape Number:		
•	Colors: 1			No. of Colors:			No. of Colors:		
	n Count: 4,4	32		Stitch Count:			Stitch Count:		
	OLOR SEQ			outon oount.			Outon Count.		
1. RUS	SET M-1784								
2. STO 3.	PLAY FOAM-	-CONTINUE							
4.	DIIN	7							
5. 6.	RUN								
7.	THIN								

Product Line: COLLEGE RAISED FACILITY: MO4 MO2 MO1 (DERBY) (BUFFALO) (HAMBURG) S.O.#: Operator #: Eaches: P.O.#: Cust. #: Cust. Name: Date Processed: 12/05/00 Ship Date: Cancel Date: Cap Style: BC-LC-711-CS Fronts: BLACK Mids: BLACK Backs: BLACK Visor: BLACK FRONT EMBROIDERY **COLOR SEQUENCE** Button: BLACK Eyelets: BLACK SNOW WHITE RA-2297 Tape Number: **04 20 00 E** 1. Closure: BLACK CLOTH STRAP 2. **MERIT GOLD RA-2463** No. of Colors: 2 Undervisor: BLACK STOP-LAY FOAM-CON/T COLOR 2 3. 4. Stitch Count: 12,188 5. 6. RUN L = Location of Left Side 7. WITH **Please Note:** 8. **Embroidery** THIN All graphics 9. **FOAM** 10. R = Location of Right Side are shown 11. **Embroidery** at 85% 12. 13. R 14. Operator #: Operator #: Operator #: REAR EMBROIDERY RIGHT SIDE EMBROIDERY LEFT SIDE EMBROIDERY Tape Number: Tape Number: Tape Number: No. of Colors: No. of Colors:

Stitch Count:

No. of Colors:

Stitch Count:

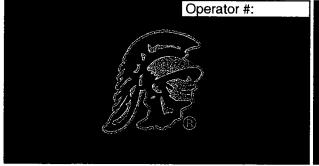
Design/Team Name: USC

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Design/ Team Iname: USC_ UNIV OF SOUTHERN CALIFORNIA- TROJANS Product Line: COL FACILITY: MO5 ∐ MO2 MQ1 MO3 **SO1** (OHIO) (DERBY) (BUFFALO) (DEMOPOLIS) (JACKSON) S.O.#: Operator #: Eaches: P.O.#: Cust. #: Cust. Name: Date Processed: 5-17-04 Ship Date: Cancel Date: 5950 **BLACK** FRONT EMBROIDERY Tape Number: No. of Colors: Stitch Count: **Please Note:** All graphics are shown at 85%



REAR EMBROIDERY

Tape Number: C 12 02 97 T

No. of Colors: 2

Stitch Count: 3,147

COLOR SEQUENCE

MERIT GOLD RA-5763

RUSSET M-1784 3. MERIT GOLD RA-5763

4.

5.

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7.

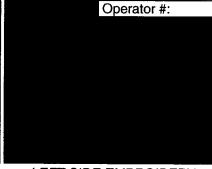
Operator #:

RIGHT SIDE EMBROIDERY

Tape Number:

No. of Colors:

Stitch Count:



LEFT SIDE EMBROIDERY

Tape Number: No. of Colors:

Design/Team Name: UNIVERSITY OF SOUTHERN CALIFORNIA

Product Line: COLLEGE

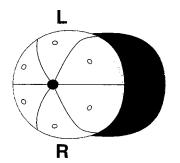
S.O.#:	
Eaches:	30
P.O.#:	NC12
Cust. #:	13266
Cust. Name:	VUSCO INC.
Date Processed:	6/18/97
Ship Date:	
Cancel Date:	

Operator #:

Cap Style: 5950
Fronts: NATURAL
Mids: NATURAL
Backs: NATURAL
Visor: WINE
Button: WINE
Eyelets: NATURAL

Closure: -----Undervisor: GRAY FRONT EMBROIDERY

Tape Number: No. of Colors: Stitch Count:



L = Location of Left Side Embroidery

R = Location of Right Side Embroidery Please Note: All graphics are shown at 85%

Operator #:

Operator #:

RIGHT SIDE EMBROIDERY

Operator #:

REAR EMBROIDERY

Tape Number: C 12 21 92 F

No. of Colors: 1

Stitch Count: 1,047

Tape Number: No. of Colors:

Stitch Count:

LEFT SIDE EMBROIDERY

Tape Number: No. of Colors:

Stitch Count:

COLOR SEQUENCE

MAROON 61189

2. (1-COLOR LOGO

(1-COLOR LOGO FOR LIGHT -COLOR CROWNS)

4. 5. 6.

7.

S.O.#:			Operator #:
Eaches:			
P.O.#:			
Cust. Name:			
Cust. Name:			
Date Processed:	5-20-03		
Ship Date:	0-20-03		
Cancel Date:			
Mids: Backs:	CARDINAL CARDINAL CARDINAL CARDINAL GOLD GOLD	FRONT EMBROIDERY Tape Number: No. of Colors: Stitch Count: Please Note: All graphics are shown	
۰		at 85%	
Olan	Operator #:		Operator #:
	NOND CLUS	Operator #:	
REAF	R EMBROIDERY	Operator #: RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
REAF Tape Nur	R EMBROIDERY mber: R 896	Operator #: RIGHT SIDE EMBROIDERY Tape Number:	LEFT SIDE EMBROIDERY Tape Number:
REAF Tape Nur No. of Co	R EMBROIDERY mber: R 896 plors: 2	At 85% Operator #: RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
REAF Tape Nur No. of Co Stitch C	R EMBROIDERY mber: R 896 plors: 2 ount: 3,190	Operator #: RIGHT SIDE EMBROIDERY Tape Number:	LEFT SIDE EMBROIDERY Tape Number:
REAF Tape Nur No. of Co Stitch C COLO 1. ORANG 2. RUSSE 3. ORANG	R EMBROIDERY mber: R 896 plors: 2	At 85% Operator #: RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:

Design/Team Name: U OF SOUTHERN CALIFORNIA_USC -- TROJANS

MO1 MO2 MO3 MO5 (DERBY) (BUFFALO) (DEMOPOLIS) (JACKSON)

Product Line: COL

FACILITY:

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MO5 (OHIO) (DERBY) (DEMOPOLIS) (JACKSON) S.O.#: Operator #: Eaches: P.O.#: Cust. #: Cust. Name: Date Processed: 12-22-04 Ship Date: Cancel Date: Cap Style: 5950-S Fronts: BLACK Mids: BLACK Backs: BLACK Visor: BLACK Button: BLACK FRONT EMBROIDERY Eyelets: BLACK Tape Number: Closure: -----Undervisor: BLACK No. of Colors: Stitch Count: **Please Note:** All graphics are shown at 85% Operator #: Operator #: Operator #: RIGHT SIDE EMBROIDERY REAR EMBROIDERY LEFT SIDE EMBROIDERY Tape Number: Tape Number: P 670 Tape Number: No. of Colors: 1 No. of Colors: No. of Colors: Stitch Count: Stitch Count: 719 Stitch Count: **COLOR SEQUENCE** 1. CAROLINA RED RA-5568 2. 3. 4. 5. 6.

Design/Team Name: UNIV. OF SOUTHERN CALIFORNIA_USC - TROJANS

Product Line: COL FACILITY: □

7.

(OHIO) (DERBY) (DEMOPOLIS) (MC		
S.O.#:		Operator #:
Eaches:		
P.O.#: Cust. #:		
Cust. Name:		
Date Processed: 3-13-06		
Ship Date:		
Customer Service Rep:		
Spec Artist:	·	
Order Entry:		
Cap Style: 5950 - WOOL		
Fronts: WHITE		
Mids: WHITE		
Backs: WHITE	EDONT EMPROIDERY	
Visor: WHITE Button: WHITE	FRONT EMBROIDERY	
Eyelets: WHITE	Tape Number:	
Closure:	No. of Colors:	
Undervisor: GRAY	Stitch Count:	
	Please Note: All graphics are shown at 85%	
RAISED Operator #:	Operator #:	Operator #:
TM		·
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number: BQ 42	Tape Number:	Tape Number:
No. of Colors: 1	No. of Colors:	No. of Colors:
Stitch Count: 2,288	Stitch Count:	Stitch Count:
COLOR SEQUENCE	Guitori Odurit.	Stiton Count.
1. RUSSET M-1784 2. STOPLAY FOAMCONTINUE 3. 4. 5. RIIN		
6. WITH THIN		

MO1 MO5 МОЗ SO1 (OHIO) (DERBY) (DEMOPOLIS) (JACKSON) Operator #: S.O.#: 240 Eaches: J2955 P.O.#: Cust. #: 177 **ALL AMERICAN** Cust. Name: SPROTS FAN Date Processed: 6-6-05 Ship Date: Cancel Date: Cap Style: 5950 Fronts: BLACK Mids: BLACK Backs: BLACK Visor: BLACK Button: BLACK FRONT EMBROIDERY Eyelets: BLACK Closure: -----Tape Number: Undervisor: BLACK No. of Colors: Stitch Count: **Please Note:** All graphics are shown at 85% Operator #: RAISED Operator #: Operator #: REAR EMBROIDERY RIGHT SIDE EMBROIDERY LEFT SIDE EMBROIDERY Tape Number: **BQ** 76 Tape Number: Tape Number: No. of Colors: 2 No. of Colors: No. of Colors: Stitch Count: 3,874 Stitch Count: Stitch Count: **COLOR SEQUENCE** SNOW WHTIE RA-5597 1. BLACK RA-5596 2. STOP--LAY FOAM--CONTINUE 4. 5. RUN 6. WITH 7. THIM

Design/Team Name: USC _ UNIVERSITY OF SOUTHERN CALIFORNIA

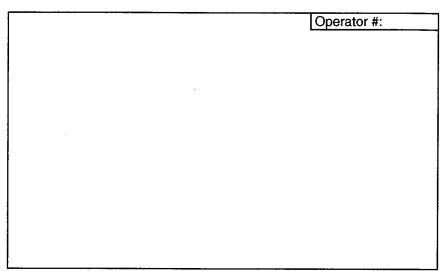
Product Line: COL FACILITY:

Design/Team Name: UNIVERSITY OF SOUTHERN CALIFORNIA Product Line: COL

S.O.#:	
Eaches:	
P.O.#:	
Cust. #:	
Cust. Name:	
Date Processed:	
Ship Date:	
Cancel Date:	

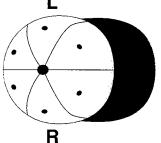
Cap Style: 711-OB-BC Fronts: NATURAL Mids: NATURAL Backs: NATURAL Visor: WINE Button: WINE Eyelets: WINE

Closure: IVORY Undervisor: GRAY



FRONT EMBROIDERY

Tape Number: No. of Colors: Stitch Count:



L = Location of Left Side **Embroidery**

R = Location of Right Side **Embroidery**

Operator #:

Please Note: All graphics are shown at 85%

Operator #:

USC BOANS

REAR EMBROIDERY

Tape Number: C 01 03 96 O

No. of Colors: 1

Stitch Count: 3,250

COLOR SEQUENCE

MAROON 61189

2. 3. 4. 5. 6. 7.

RIGHT SIDE EMBROIDERY

Tape Number:

No. of Colors:

Stitch Count:

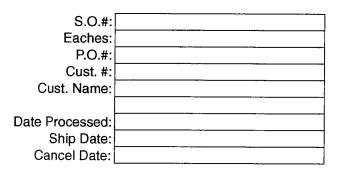
LEFT SIDE EMBROIDERY

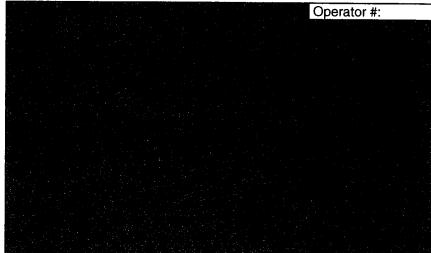
Operator #:

Tape Number: No. of Colors:

Design/Team Name: UNIVERSITY OF SOUTHERN CALIFORNIA

Product Line: COL



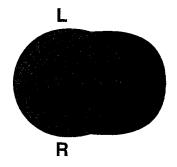


Cap Style:

Fronts: KHAKI Mids: KHAKI Backs: KHAKI Visor: CARDINAL Button: CARDINAL Eyelets: CARDINAL

Closure: Undervisor: GRAY FRONT EMBROIDERY

Tape Number: No. of Colors: Stitch Count:

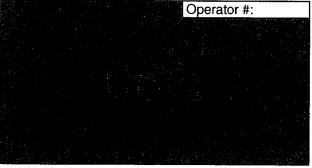


L = Location of Left Side **Embroidery**

R = Location of Right Side **Embroidery**

Please Note: All graphics are shown at 85%

Operator #:



RIGHT SIDE EMBROIDERY

Operator #:

REAR EMBROIDERY

Tape Number: C 02 16 95 H

No. of Colors: 1 Stitch Count: 608

RUSSET RA-2252

COLOR SEQUENCE

Tape Number: No. of Colors: Stitch Count:

LEFT SIDE EMBROIDERY Tape Number:

No. of Colors: Stitch Count:

1.

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7.

Cust. Name:	USC BOOKSTORE		
Date Processed:	6-19-01		
Ship Date:	0 10 01		
Cancel Date:			
911-OB			
CARDIN	ΔΙ		
OANDIN.			
		FRONT EMBROIDERY	
		Tape Number:	
		No. of Colors:	
		Stitch Count:	
		Please Note:	
		All graphics	
		are shown	
		at 85%	
	Oneretes #	On a nata willia	
	Operator #:	Operator #:	Operator #:
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	Operator #:	Operator #:	Operator #:
	Operator #:	Operator #:	Operator #:
	Operator #:	Operator #:	Operator #:
	Operator #:	Operator #:	Operator #:
	AR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape N	AR EMBROIDERY lumber: H 675	RIGHT SIDE EMBROIDERY Tape Number:	LEFT SIDE EMBROIDERY Tape Number:
Tape N No. of	AR EMBROIDERY lumber: H 675 Colors: 1	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape N No. of Stitch	AR EMBROIDERY lumber: H 675 Colors: 1 Count: 1,834	RIGHT SIDE EMBROIDERY Tape Number:	LEFT SIDE EMBROIDERY Tape Number:
Tape N No. of Stitch CO	AR EMBROIDERY lumber: H 675 Colors: 1 Count: 1,834 DLOR SEQUENCE	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape N No. of Stitch CO 1. BUT 2.	AR EMBROIDERY lumber: H 675 Colors: 1 Count: 1,834	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CC 1. BUT 2. 3.	AR EMBROIDERY lumber: H 675 Colors: 1 Count: 1,834 DLOR SEQUENCE	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CO 1. BUT 2. 3. 4. 5.	AR EMBROIDERY lumber: H 675 Colors: 1 Count: 1,834 DLOR SEQUENCE	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CO 1. BUT 2. 3. 4. 5. 6.	AR EMBROIDERY lumber: H 675 Colors: 1 Count: 1,834 DLOR SEQUENCE	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:
Tape No. of No. of Stitch CO 1. BUT 2. 3. 4. 5.	AR EMBROIDERY lumber: H 675 Colors: 1 Count: 1,834 DLOR SEQUENCE	RIGHT SIDE EMBROIDERY Tape Number: No. of Colors:	LEFT SIDE EMBROIDERY Tape Number: No. of Colors:

Operator #:

Design/Team Name: USC [BAND] - U. OF SOUTHERN CALIFORNIA

MO1 MO2 MO3 MO5 (DERBY) (BUFFALO) (DEMOPOLIS) (JACKSON)

> 144 GM 029064

Product Line:COL

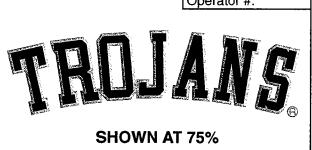
S.O.#:

P.O.#: GM Cust. #: 664

Eaches:

FACILITY:

Design/Team Product Line: (Y OF SOUTH	ΗĿ	HN CALIFORNIA		
FACILITY:	MO1 (DERBY)	MO2 (BUFFALO)	MO3 (DEMOPOLIS)	(JA	MO5 CKSON)		
S.O.#:							Operator #:
Eaches:							
	5023TS						
Cust Name:	4530 TOTAL O	DODTO					
Cust. Name:	TOTAL S	PORTS					
Date Processed: Ship Date:	7/17/200:	3					
Cancel Date:							
5950-FL WHITE-		NAL-Wł	HITE		FRONT EMBROIDERY Tape Number: No. of Colors: Stitch Count:		
					Please Note: All graphics are shown at 85%		
		Operato	r #·		Operator #:	7	Operator #:
		Cherato	1 17.		Operator #.		Ορ ο ιαίοι #.
CTV	cores.	#Dates					



REAR EMBROIDERY

Tape Number: S 718

No. of Colors: 2

Stitch Count: 7,397

COLOR SEQUENCE

RUSSET M-1784/RA-2252

3.

4. 5. 6. 7.

ORANGE ICE B-2480/RA-2463

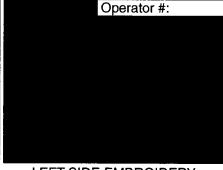


RIGHT SIDE EMBROIDERY

Tape Number:

No. of Colors:

Stitch Count:



LEFT SIDE EMBROIDERY

Tape Number:

No. of Colors:

roduct Line: COL		
FACILITY:	MO5	
(OHIO) (DERBY) (BUFFALO) (DEMOPOLIS) (JA	ACKSON)	
S.O.#:		Operator #:
Eaches: 1,200		Operator #.
P.O.#:		
Cust. #: 8204]	
Cust. Name: FOOT LOCKER		
Date Processed: 4-7-04		
Date Processed: 4-7-04 Ship Date:		
Cancel Date:		
Cap Style: 5950-S		
Fronts: WHITE (ST)		
Mids: WHITE (ST)		
Backs: WHITE (ST) Visor: CARDINAL FLIP		
Button: CARDINAL	FDOME FARROUSEDV	
Eyelets: CARDINAL	FRONT EMBROIDERY	
Closure: Undervisor: WHITE (ST)	Tape Number:	
Chidervisor. With the (ST)	No. of Colors:	
	Stitch Count:	
	Catori Court.	
	Please Note:	
	All graphics	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	are shown	
	at 85%	
Operator #:	Operator #:	Operator #:
RAISED		
Georgia Service Service		
Comment Comment (8)		
REAR EMBROIDERY	RIGHT SIDE EMBROIDERY	LEFT SIDE EMBROIDERY
Tape Number: X 334	Tape Number:	
•	•	Tape Number:
No. of Colors: 2	No. of Colors:	No. of Colors:
Stitch Count: 3,346	Stitch Count:	Stitch Count:
COLOR SEQUENCE		
1. MERIT GOLD RA-5763		
2. RUSSET M-17843. STOP -LAY FOAM - CONTINUE		
4.		
5. 6. RUN		
6. RUN 7. WITH		
THIN		

Design/Team Name: USC _ UNIV OF SOUTHERN CALIFORNIA - TROJANS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

LIMIL	/ERSITY	OF SO	ITHERN	LCAL	.IFORNIA
UHVILL	/ENSH I	OF SO	O I I IEIN'		

Opposer,

VS.

Opposition No.: 91125615

THE UNIVERSITY OF SOUTH CAROLINA

Applicant.

DECLARATION OF DONNA MCMILLAN

DONNA MCMILLAN, under penalty of perjury and pursuant to 28 U.S.C. 1746, § declares that the following is true and correct:

- 1. I am an employee of New Era Cap Co., Inc. ("New Era").
- 2. New Era is a manufacturer of headwear and is licensed to manufacture headwear using the University of Southern California's trademarks and the University of South Carolina's trademarks.
- 3. I have been employed by New Era since February 1991. My title is Approval Administrator.
- 4. My job duties include submitting cap specification sheets that depict licensed logos on New Era cap designs to the trademark owners for trademark and logo usage approval.

5. On January 30, 2007 I submitted a New Era design entitled MYRAID for approval to the University of Southern California Trademark and Licensing approval department.

6. On January 31, 2007 I received an email from Liz at the University of Southern

California stating as follows: "I have a huge favor to ask regarding this submittal. Can you

shoot me a quick email to help us understand the process through which the wrong SC was

placed with our USC Trojans mark? It would be very helpful to us to know a little bit more

about how this came about."

7. On February 8, 2007 I responded by stating: "I had passed your concerns on to

another Dept. to look into how this logo was requested to be created for a design. I know we

have not used or seen this tape since this was going way back on your earlier years slick

sheet. Designer may have been looking at the idea of a throw back creation to create this

program and found it in an old catalog?"

Dated: August 3, 2007

Donna McMillan